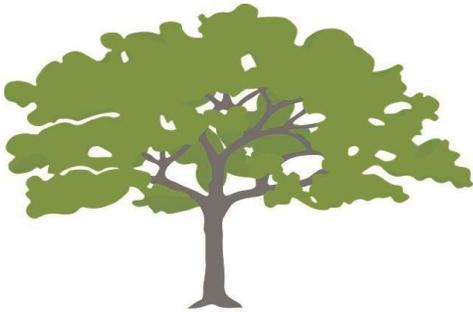


*Shade Tree  
Meteorology helps  
you prepare by:*

- Determining the most likely weather threats to impact your facility,
- Drafting a hazardous weather preparedness plan specific to your needs,
- Ensuring compliance with all StormReady® Supporter guidelines,
- Providing training and seminars on weather preparedness topics to ensure your facility is up-to-date with the latest information
- Performing an annual review of hazardous weather preparedness plan based on updated National Weather Service criteria



Shade Tree Meteorology, LLC

*Who We Are*

The Shade Tree Meteorology team provides a range of custom services, tailored to the unique needs of each client. Our professional meteorologists have extensive experience reconstructing weather events for clients and presenting our results in clear, non-technical (but scientifically sound) language. Our detailed analysis will identify the primary weather threats your facility is likely to face, and we will help you put a plan in place to prepare for and take appropriate actions when hazardous weather strikes.

Shade Tree Meteorology, LLC, is proud to be a Weather-Ready Nation Ambassador and is committed to helping our clients become ready, responsive and resilient in the face of hazardous weather.



*Contact Us*

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Shade Tree Meteorology, LLC



**Shade Tree  
Meteorology, LLC  
will help you  
become Storm  
Ready®**

## Why become StormReady®?



Having a hazardous weather preparedness plan in place:

- Eliminates confusion when severe weather strikes,
- Ensures the safety of you and your clients,
- Minimizes litigation risk, and
- Most importantly, saves lives

### *What is a StormReady® Supporter?*

StormReady® is a National Weather Service program that helps communities and other entities prepare for the inevitable times when hazardous weather strikes. A StormReady® Supporter is an “organization, business, facility or local government entity actively engaged in weather safety and preparedness” and is committed to “promote the principles of the StormReady® program into their severe weather safety and awareness plans” (<http://www.weather.gov/stormready>).

## How do I get started?

We will walk you through each step of the process to prepare your StormReady® application. We begin with an in-person meeting to get to know you and your facility, evaluate the usage patterns and particular needs of your clients, and then go to the drawing board...

### *We begin with an in-depth analysis of meteorological conditions in your area:*

We will research the most frequent types of weather warnings issued by the National Weather Service for your location, as well as use meteorological data from nearby stations to understand the range of weather conditions (precipitation type, temperatures, winds) which may impact your facility.

### *We assist you with completion of the StormReady® application:*

In addition to ensuring each guideline is met, we also provide you with a review of the relevant weather terminology (e.g. watch vs. warning) and appropriate preparations for each type of hazardous weather. We will also review your current hazardous weather preparedness plan or assist you in drafting one that is tailored to the specific needs of your facility.

## What happens next?

*Our relationship continues with our clients after successful achievement of the StormReady® Supporter designation.*

- Annual review of hazardous weather preparedness plan
- Quarterly newsletter which contains key preparedness information
- Assistance with StormReady® renewal after 5 years has elapsed
- Monthly and annual subscriptions available to receive weather warnings that are issued for your area, along with supplemental information tailored to your needs

